

**RAYAT SHIKSHAN SANSTHA'S
CHANDRAROOP DAKLE JAIN COLLEGE OF COMMERCE, SHIRAMPUR**

3.2.2. Total number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year
Seminars/conferences/workshops 2020-21

Sr. No.	Name of the workshops /seminars	Number of Participants	Date (From-to)	Link to Report
1	Impact of COVID 19 on Indian Economy	110	16 May 2020	http://www.cdjcollege.com/pdf/2021/Report%20on%20Recent%20Trends%20in%20Banking.pdf
2	Webinar on Impact of COVID-19	321	11 June, 2020	http://www.cdjcollege.com/pdf/2021/Report%20on%20Recent%20Trends%20in%20Banking.pdf
3	One Day National Webinar on "Challenges in Marketing in Post COVID-19 scenario"	63	16 June, 2020	http://www.cdjcollege.com/pdf/2021/Report%20on%20Recent%20Trends%20in%20Banking.pdf
4	National Level Webinar on Recent Trends in Indian Banking	192	18 th June 2020	http://www.cdjcollege.com/pdf/2021/Report%20on%20Recent%20Trends%20in%20Banking.pdf
5	Workshop on Share Market and Business opportunities	213	14 September 2020	http://www.cdjcollege.com/pdf/2021/Report%20on%20Recent%20Trends%20in%20Banking.pdf
6	One Day Workshop on "How to Write a Research Paper"	35	25 th Nov-2020	http://www.cdjcollege.com/pdf/2021/Report%20on%20Recent%20Trends%20in%20Banking.pdf
7	Banking and Government sector bank –Business opportunities	169	23 January 2021	http://www.cdjcollege.com/pdf/2021/Report%20on%20Recent%20Trends%20in%20Banking.pdf



Principal

C.D. Jain College of Commerce,
Shrirampur

RAYAT SHIKSHAN SANSTAS
CHANDRAROOPDAKALE JAIN COLLEGE OF COMMERCE,
SHRIRAMPUR

DATE:-10/06/2020

NOTICE

All the students are hereby informed that C.D. Jain college of commerce, Shrirampur has organized webinar on "CHALLENGES IN MARKETING IN POST COVID-19 SCENARIO" on 16/06/2020. All the students are expected to be present in the online seminar on 16/06/2020 at 11am



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Report of
“Webinar on Challenges in marketing in post COVID 19
scenarios”

Date 16/06 2020

The webinar on CHALLENGES IN MARKETING POST COVID -19 SCENARIO organized by C.D. Jain college of commerce, Shirirampur is the below report on same

INAUGURAL FUNCTION

On 16th June 2020 at 11 am inaugural function was conducted. Respected Principal Dr. L.D Bhor was present as chairperson for webinar. Along with them vice Principal Dr. B.B. Bawake, HOD commerce Dr. Rajendra Kalamkar and Resource person Mr. Yuvraj R. Kalamkar were present.

Dr. R.P. Kalamkar has started webinar with introduction of the topic at 11 am, and then Principal Dr. L.D Bhor addressed the students regarding the present COVID –19 situations and how to deal with these uncertain conditions with an effective way.

FIRST SESSION

Introduction and welcome of Resource person for program was done by Mr. S.V. Kulkarni. Resource person Mr. Yuvraj R. Kalamkar given the presentation on business to business (B2B) marketing, in which he explained about the importance of marketing in business and the impact on marketing area in this COVID-19 scenario in an effective manner. After the presentation students asked their doubts and queries about the same. Vote of thanks was done by Dr V.B. Nagpure

SECOND SESSION

Introduction and welcome of Resource person for program was done by Dr. R.P. Kalamkar. Resource person Dr. Maangesh Waghmare given the presentation on business to consumer (B2C) marketing, in which he explained about the importance of marketing in respect of consumers and the impact of COVID19 on present marketing strategies of business, the presentation completed after answering questions of students. Vote of thanks was done by Mr. M.V. Kekane.

The webinar was concluded by IQAC coordinator Mr. M V More



Business-to-Business Marketing Pre and Post COVID-19

BY : YUVRAJ RAJENDRA KALAMKAR

zoom



B2C MARKETING
IN POST COVID -
19

Dr. Mangesh P. Waghmare

B.E. (Mech.), MBA(NET), M.Com(NET,SET),
P.G.D.I.B.O., LL.B, Ph. D.

Assistant Professor

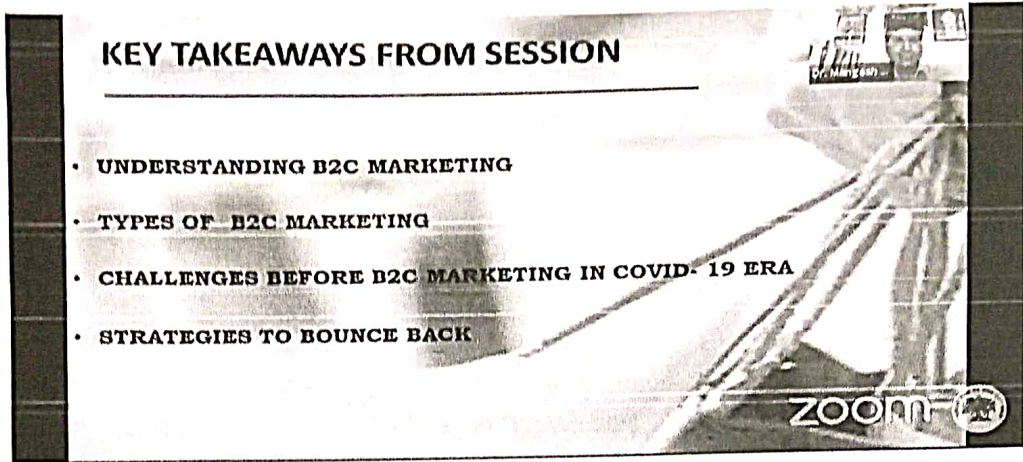
Ahmednagar Jilha Maratha Vidya Prasarak Samaj's

**New Arts, Commerce and Science
College, Ahmednagar**

Email: mpwaghmare@gmail.com

Mobila No: 8237649802/9922096315

zoom



YouTube link of webinar :- <https://youtu.be/nBbHrsSFPbk>



Principal
C.D. Jain college of commerce,
Shrirampur

**Rayat Shikshan Sanstha's
C D Jain College of Commerce, Shrirampur
Dist Ahmednagar.**

Date: 6/06/2020

NOTICE

Rayat Shikshan Sanstha's C D Jain College of Commerce, Shrirampur ,Dist Ahmednagar
Department of English and IQAC is organizing A Webinar on "Impact of COVID 19 ".

Speaker: Prof. Babasaheb Kangune.

Date: 11 June 2020

Time: At 12.00 p m.

Registration Link: <https://forms.gle/9uZ48wwpSoVN8QBz6>

Registration fees: Nil.

E-certificates will be issued to all registered participants attending entire session and fill up the feedback forms from their registered e-mail id. Certificates will be issued within a couple of days. For further queries feel free to contact.

Dr. Balasaheb Bawake: 9423785907.

Prof Chandratre Y.V. HOD BBA {CA}.



Principal

C.D. Jain college of commerce,
Shrirampur

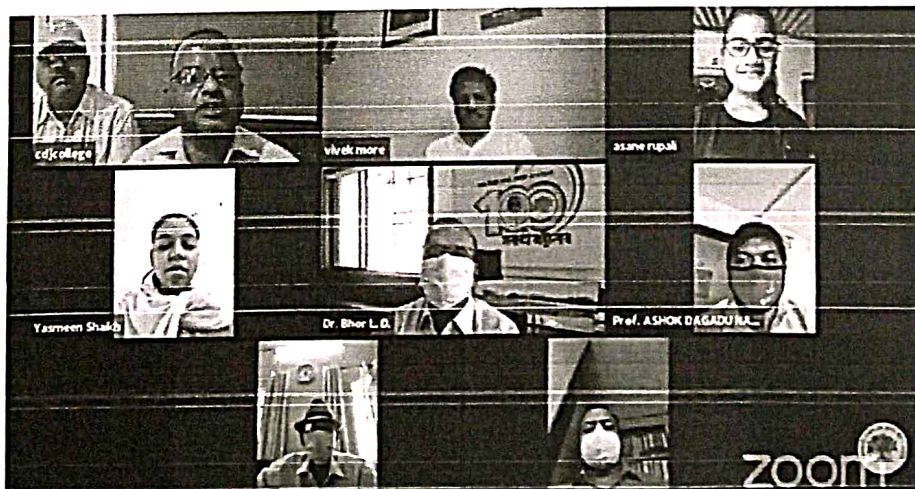
**Rayat Shikshan Sanstha's
C D Jain College of Commerce, Shrirampur
Dist Ahmednagar.**

REPORET

Rayat Shikshan Sanstha's C D Jain College of Commerce, Shrirampur with Department of English and IQAC organized A Webinar on "Impact of COVID 19" On 11 June 2020.

Webinar was started by Prof. Dr. Bawke B.B. he introduced the Speaker for the webinar Prof. Babasaheb Kangune. Respected Principal Dr. L D Bhor, IQAC coordinator Mr. Vivek more, HOD commerce department Dr. Rajendra kalamkar and speaker Prof. Babasaheb Kangune attended the webinar.

Prof. Babasaheb Kangune discuss about the various impact of COVID 19 on business, international trade, medical sector and on society. He also explained the initiative taken by the government for managing this uncertain condition and importance of medical sector for the time being. Vote of thanks was proposed by Mr. Vivek more.





A handwritten signature in black ink, consisting of stylized letters and numbers, enclosed within a circular border.

Principal
C.D. Jain college of commerce,
Shrirampur

**RAYAT SHIKSHAN SANSTHAS
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SHRIRAMPUR**

REPORT

NATIONAL LEVEL WEBINAR ON RECENT TREND IN INDIAN BANKING

Dated :- 18th – June- 2020

Rayat Shikshan Sansthas C.D Jain College of commerce, department of economics organized a national level webinar on recent trends in Indian banking on 18th, June 2020. The chief guest for the webinar was chairman of managing council Rayat Shaikshanik Sankul Minatai Jagdhane.

Prof. DR. Bawke B.B introduced the recourse person DR. Rakesh Suram after this resource person DR. Rakesh Suram sir started with the first session in which he explained about the NEFT, RTGS, online banking and recent development in online banking sector, changes in banking management system and international regulations regarding use of the technology in banking sector. An interactive doubt solving session took place.

Vote of thanks proposed by DR. Sayyad S.B and program was concluded by Prof. Yogiraj chandratre. 192 participants were presented in this webinar.



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Shrirampur

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SHRIRAMPUR
REPORT

One Day Workshop on “How to Write Research Paper”

Rayat Shikshan Sansthas C.D Jain College of commerce, Research Center has organized One Day Workshop on “**How to Write Research Paper**” on 25th, November 2020. The workshop is president by Prin. Dr. L.D. Bhor.

Prof. DR. S.R. Jawale introduced the recourse person Dr. Gujar P.S. After this Technical Session is started with Dr. Gujar P.S. In which he explained about the key terms while writing research papers and research works. During the session she has more emphasis more to the audience about originality or plagiarism while making research work. An interactive doubt solving session took place.

Then Prin. Dr. L.D. Bhor has addressed his presidential speech about importance of research in educational sectors and its importance. Vote of thanks proposed by Dr. Tupe B.G. Anchoring of the workshop was performed by Mrs. S.K. .Salve. Coordinator Dr. R.P. Kalamkar, Co-IQAC Coordinator Mr. More V.K. And all the faculty members were participated in the Workshop. A total of 60 participants attended the workshop. A number of students take advantage of the workshop. They also learn about how to plan and prepare for the competitive examinations and various opportunities of self-employment.



Principal

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Shrirampur