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व्यावसायिक पर्यावरण आणि उद्योजकता

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Syllabus
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Prin. Dr. Jadhavar Sudhakar Udhavarao has a remarkable academic background. He has a rich teaching experience of 28 years. He is the Chairman of Business Practice Board, Pune University. He is the member of academic council. He is a Ph.D. guide for Cost and Works Account and Business Law. He attended number of workshops and seminars. He is an Author of several text books for various courses. He acquires several prominent positions in different field of education foundations. He is the winner of number of prestigious awards in different educational and other related fields.



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पुणे विद्यापीठाच्या जून २०१३ पासून सुरु झालेल्या एफ. वाय. बी. कॉमच्या
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उपयुक्त पुस्तक.

व्यावसायिक पर्यावरण आणि उद्योजकता

एफ.वाय.बी.कॉम

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Syllabus

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Business Environment and Entrepreneurship

First Term

No.	Topic	Periods
Unit : 1	Business Environment : Concept- Importance - Inter relationship between environment and entrepreneur, Types of Environment - Natural, Economic - Political - Social - Technical - Cultural - Educational - Legal - Cross-cultural - Geographical etc.	12
Unit : 2	Environment Issues : Protecting the Natural Environment – prevention of pollution and depletion of natural resources; conservation of natural resources, Opportunites in Environment.	12

Unit : 3	Problems of Growth Relevance to Entrepreneurship : Unemployment-Poverty-Regional imbalance- Social injustice-Inflation - Parallel Economy- Lack of Technical knowledge and information.	12
Unit : 4	The Entrepreneur : Evolution of the term entrepreneur - Competencies of an entrepreneur - Distinction between entrepreneur and manager- Entrepreneur and enterprise - Entrepreneur and Intrapreneur. Entrepreneur and Entrepreneurship.	12
SECOND TERM		
Unit : 5	Entrepreneurial Behaviour : Comparison between entrepreneurial and non-entrepreneurial Personality-Habits of Entrepreneurs - Dynamics of Motivation	12

Unit : 6	Entrepreneurship : Importance of Entrepreneurship - Economic Development and Industrialization, Entrepreneurship in Economic Theory- Role of Entrepreneurship ~ Entrepreneur as a catalyst.	12
Unit : 7	National Level Training Organisations in Promoting Entrepreneurship : Entrepreneurship Development Institute of India (EDII) State Level Training Organisations in promoting entrepreneurship 1) MCED 2) DIC 3) Maratha Chamber of Commerce and their role. 4) Local NGO's and their roles.	12
Unit : 8	Biographical Study of Entrepreneurs : i) Narayan R. Murthy ii) Cyruas Poonawala iii) Any successful Entrepreneur from your area (Milind Kamble)	12