

Rayat Shikshan Sanstha's
Chandraroop Dakle Jain College of Commerce,
Shrirampur

Career in E-Commerce & Digital Marketing

Opportunities in digital Marketing

- Video/audio production Manager
- Social media Marketing Manager
- Marketing automation Manager
- Web development
- Web design
- Business/marketing strategy
- Search Engine Marketing (SEO)
- Email Marketing
- Display and Banner Marketing

Eligibility Criteria:

- The only eligibility criterion for taking up a digital marketing course is that you must at least be a graduate.
- International applicants must have completed their graduation or equivalent degree from any recognized University or Institution in their respective country.

Sources: <https://www.careerizma.com/blog/ecommerce-careers-jobs-india/>

Opportunities in E-commerce

- Artistic
- Management
- Financial
- Technical
- Marketing
- Search Engine Marketing (SEO) commerce

Eligibility

- Bachelors or a Master's degree in Designing or Fine Arts
- BTech, Bachelor in Mass Communication, MBA
- BCom with Finance, CA, MBA
- Graduate, MBA in Marketing

Top college of digital marketing Course

1. Lexicon MILE - Management institute of Leadership And excellence, Pune
<https://www.lexiconmile.com/>
2. Maharashtra. ICFAI Business school, hyderabad , Telangana
<https://www.mima.edu.in/>
3. Mitcon institute of management, Pune, Maharashtra
<https://aissmsiom.org/>
4. All India Shri Shivaji Memorial Societys Institute Of Management (AISSMSION),Pune.
<https://www.aimsr.edu.in/>
5. Aditya Institute Of Management Studies And Research (AIMSR),Mumbai.
<https://www.aimsr.edu.in/>

Top college of E- commerce Courses

1. Indian institute of e commerce, bengaluru.
<https://www.iiec.edu.in/>
2. Institute of advance network technology, gujrat
<https://www.shiksha.com/college/iant-institute-of-advance-network-technology-paldi-ahmedabad-27022>
3. Devi Ahilya Vishwavidyalaya: Institute of Management Studies, Indore
<https://www.dauniv.ac.in/new/ims/>
4. Lovely Professional University, Jalandhar
<https://www.lpu.in/>
5. Jiwaji University, GwaliorCity College, Bangalore
<http://www.jiwaji.edu/>

Sources:<https://www.shiksha.com/mba/articles/rise-of-e-commerce-skills-required-jobs-salary-packages-blogId-20957>

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